

HAILSHAM FORWARD CIC

EXECUTIVE TEAM

MINUTES OF THE MEETING HELD AT 9.00AM ON 14 DECEMBER 2018
 AT
 HAILSHAM TOWN COUNCIL OFFICES, MARKET STREET, HAILSHAM

Attendees:

Christian Letschka - Officer Support Hailsham Town Council: CL
 Steve Wennington – Hailsham Active: SW
 Cllr Gavin Blake-Coggins – Hailsham Town Council: GBC
 Cllr Chris Jackets - Hellingly Parish Council: CJ
 Jan Townsend – Community Representative: JT
 Peter Willson – Hailsham Chamber of Commerce: PW
 Mickey Caira – Officer Support Hailsham Town Council: MC
 Ben Pratt – Hailsham Farmers’ Market: BP

Action:

11/18/1	<u>Apologies:</u>	
11/18/1.1	Cllr Chriss Triandafyllou – Hailsham Town Council: CT Cllr Nigel Coltman – Co-opted Member: NSC Neil Povey – Hailsham FM: NP Phil Matthews – Representing Young People: PM Paul Gibson – Hailsham News & Talk: PG Clive Soper – Federation of Small Businesses: CS Cllr Nick Collinson – Wealden District Council NAC	
11/18/2	<u>Confirmation of the Minutes of the meeting held on 9th November 2018:</u>	
11/18/2.1	The minutes were agreed as an accurate record of the meeting.	
11/18/3	<u>Matters Arising from these minutes</u>	
11/18/3.1	<u>Minute: 10/18/3.6 Chamber of Commerce/Business Parks Association:</u> CL confirmed that this list has been sent to PW.	
11/18/3.2	<u>Minute: 10/18/7.2 Printed Town Guide</u> CL confirmed that it should be possible to provide the town guide on an app, but this would cost to convert to an app and the on-going cost of having the app.	

11/18/4	<u>Hailsham Farmers' Market</u>	
11/18/4.1	BP reported that he was encouraged by the support given by the Town Council and Chamber of Commerce. The Christmas Farmers' Market went ahead as planned with the attendance of MP Nus Ghani, Mayor Nigel Coltman and Trevor Burns with roasted chestnuts. Santa was very good, and the tractor driver was able to drive around the town centre a few times to promote the market on the day.	
11/18/4.2	BP also reported that his takings were up on the previous December market but only half of the year before, he was not aware of the takings of other traders yet from the market. Three regular traders have now left the market which will make it more difficult to encourage both shoppers and new traders.	
11/18/4.3	BP highlighted the previous attempts to bring in new customers and traders with regular entertainment/events and incentives on pricing, but these have not worked too well.	
11/18/4.4	PW asked if the name needed to be reviewed. BP confirmed that the official name is Farmers' Produce and Craft Market. CJ also suggested that a change of name may help to lift the market.	
11/18/4.5	PW highlighted the success of the Pop-Up Shop, especially with craft type sellers. One of these sellers have taken on the lease of the shop.	
11/18.4.6	PW stated that French Markets and markets in the north and west of the country still do well but markets in the south-east seem not to be so popular.	
11/18/5	<u>Vicarage Field Development:</u>	
11/18/5.1	MC reported that WDC should be considering their consultants recommendations in the new-year. Indications are that these will be wide-ranging and may offer opportunities, such as larger shop units that may attract national clothes retailers? There may also be plans to have some residential units as part of the redevelopment, which will provide "on-site"	

	customers for the town centre. PW stated that people may want to make shorter journeys in the future and this will assist those businesses in the town centre.	
11/18/5.2	GBC stated that indoor shopping centres are being developed, including Eastleigh and Eastbourne.	
11/18/5.3	PW highlighted the fact that Hailsham retains a negative image locally although this is being eroded as the town has expanded in recent years. PW stated that the lady who has used the Pop-Up Shop has some interesting ideas and it was agreed to invite her to a future meeting to discuss the town centre.	PW to invite the Pop-Up Shop user to a future meeting.
11/18/5.4	PW stated that Pop-Up Shops are good for town centres and in London companies are actively managing these, with some costing £500 - £700 per day. There has been a cost to the Chamber in operating the Pop-Up Shop.	
11/18/5.5	CJ highlighted the positive effect of a Pop-Up Shop if it brought more people into the town centre.	
11/18/5.6	PW stated that the Chamber membership has a low number of retailers, most members are now from the service sector or working from home. There is a need to get more membership and representation from the retailers in the town.	
11/18/5.7	CJ commented that it may be difficult to attract members but with the size of the town due to expand greatly in the future, this may be a positive selling point.	
11/18/5.8	BP stated that there is still a need to attract any new residents into the town centre as soon as they move the area. CJ suggested those who move to the Hellingly Parish could be advised of the facilities in Hailsham town centre via the parish newsletter, which is delivered to all households four times a year.	
11/18/5.9	CJ highlighted the fact that the town was busy and car parks often full and suggested that it was probably the supermarkets that were	

	busy. It was recognised by the meeting that it was difficult to get shoppers beyond the supermarkets and walk through the rest of the town centre.	
11/18/6	New Projects	
11/18/6.1	MC highlighted the cost of producing a printed version of the Town & Shopping Guide, CL confirmed that he will look to find the cost of having this information in an app.	CL to find the cost of using apps.
11/18/7	Any Other Business:	
11/18/7.1	CJ asked what programmes were on Hailsham FM and when.	
11/18/7.2	PW stated that Hailsham FM are currently investigating the best way to schedule the programmes at the moment. The current schedule is available on social media.	
11/18/7.3	MC and CJ suggested that the schedule could be provided in future editions of both Hellingly and Hailsham Council newsletters. PW advised to contact each Council to take this forward, Jenny Hoodless at Hellingly and MC at Hailsham.	
11/18/7.4	PW highlighted the difficulty in operating a community-based radio station, Bexhill who had been granted a licence from Ofcom have not been able to get established. Hailsham FM were grateful that Hailsham Town Council have assisted them in getting the station a location to broadcast from.	
11/18/7.5	PW highlighted the approach of Nick Mallinson who operates Seahaven FM, whilst this is a community station it is run more commercially and has 20,000 listeners and rivals the commercial stations. It has taken nine years to get to this point.	
11/18/7.6	GBC commented that he could not pick-up the station on the radio of his new car. PW suggested changing the setting from stereo to mono, which could improve the reception. PW stated that Seahaven only broadcast in mono to provide better reception.	

11/18/7.7	SW updated the meeting on the paths around Western Road Rec. He stated that WDC have agreed to transfer section 106 funding to Hailsham Town Council, which could pay for most if not all the works as previously detailed. This will go on to provide an all year-round exercise area and start to open-up the Diplocks Business area to the town centre and beyond by foot or cycle.	
11/18/7.8	SW stated that some 6 th formers at HCC had been secured to provide sports in the local primary schools. He also mentioned that HCC are performing well and better than both Ringmer and Willingdon. There are around 200 pupils wanting to join HCC, but it does not have the capacity. SW highlighted the need to have a new 6 th Form to cope with the increasing demand. The site at Reef Way is going to be used for another purpose and Cllr Standley has not confirmed if the former Firstfields/Ambulance Station site would be made available. The meeting agreed that the latter would be a very suitable site and continue to support this for Hailsham. SW reminded the meeting that Cllr Standley had stated in the past that if Hailsham wants to see improvements then it needs to clearly support them. GBC suggested that he puts a motion to the next Town Council meeting requesting that the Council supports the establishment of the 6 th form on the disused site.	GBC to put a motion to HTC requesting support for a new 6 th form on the former Firstfields site
11/18/8	<u>Date of Next Meetings:</u>	
11/18/8.1	<p>Dates for 2019:</p> <ul style="list-style-type: none"> 11th January 8th February 8th March 5th April 10th May 7th June 5th July 9th August 6th September 4th October 8th November 6th December 	

