

HAILSHAM FORWARD CIC

EXECUTIVE TEAM

MINUTES OF THE MEETING HELD AT 9.00AM ON 8 NOVEMBER 2019 AT
HAILSHAM TOWN COUNCIL OFFICES, MARKET STREET, HAILSHAM

Attendees:

Nikita Clarke-Cox- Officer Support Hailsham Town Council: NCC
 Cllr Chris Jackets - Hellingly Parish Council: CJ
 Cllr Gavin Blake-Coggins – Hailsham Town Council: GBC
 Peter Willson – Hailsham Chamber of Commerce: PW
 Clive Soper – Federation of Small Businesses: CS
 Ben Pratt – Hailsham Farmers’ Market: BP
 Mickey Caira – Officer Support Hailsham Town Council: MC
 Paul Gibson – Hailsham News & Talk: PG
 Steve Wennington – Hailsham Active: SW
 Cllr Chriss Triandafyllou – Wealden District Council: CT
 Chris Beveridge – Hailsham Card: CB
 Pam Robinson – Hailsham Festival: PR

Action:

11/19/1	<u>Apologies:</u>	
11/19/1.1	Mark Hallett - Hailsham Chamber of Commerce: MH Cllr Nigel Coltman – Hailsham Town Council: NSC Neil Povey – Hailsham FM: NP Phil Matthews – Representing Young People: PM Cllr Nick Collinson – Director: NAC Jan Townsend – Community Representative: JT	
11/19/2	<u>Confirmation of the Minutes of the meeting held on 4th October 2019:</u>	
11/19/2.1	The minutes were agreed as an accurate record of the meeting.	
11/19/3	<u>Matters Arising from these minutes</u>	
11/19/3.1	<u>10/19/3.4 Market Awareness Questionnaire</u> MC confirmed that he and Nikita will pick this up again in the new year.	MC & NCC to follow this up in early 2020
11/19/3.2	<u>10/19/5.1 Market Awareness</u> – BP confirmed that he will raise this when the next Wealden Market Meeting takes place. BP also confirmed that he has spoken to Tony Biggin with respect to the Farmers’ Market being involved in future Hailsham Festivals and will continue to explore	BP to raise this at next WDC Markets Meeting

	ways this can be achieved.	
11/19/3.3	<u>10/19/8.1 Invitation to Hailsham Festival.</u> MC confirmed that the Festival have been invited.	
11/19/3.54	<u>10/19/8.2 Shop Fronts</u> MC confirmed that he and NCC will look at this in early 2020.	MC & NCC to follow this up in early 2020
11/19/4	<u>Hailsham Community Groups Forum – Christmas Event Funding</u>	
11/19/4.1	MC put forward the request from the Community Groups Forum for £100 from Hailsham Forward to pay for refreshments at their Christmas event in December. The Team agreed to the funding request.	
11/19/5	<u>Hailsham Farmers’ Market and Street Market Awareness</u>	
11/19/5.1	BP highlighted the joint Christmas event taking place on 14 th December. This should bring people into Hailsham town centre and raise the awareness of both markets. This event includes an elf fancy dress competition and find the elf competition. These activities will encourage the public to visit the shops, taking part in find the elf competition and visit the Farmers’ Market as the elf fancy dress competition is being judged at the cattle market site and completed entry forms will need to be deposited at the cattle market site.	
11/19/6	<u>Hailsham Live Event 2020</u>	
11/19/6.1	PG updated the meeting on the event for 2020. He confirmed that he has spoken to Wealden District Council (WDC) with respect to using the Leisure Centre Car Park. Wealden have suggested this should not be an issue, but a final decision will be made in a week or so. PG is also waiting for Hailsham Town Council (HTC) to confirm that they will support the event, this will happen at a meeting on 20 th November.	
10/19/6.2	PG has made some initial enquiries to secure some key items in place such as toilets and staging but cannot move things along until WDC and HTC have committed to the event.	
10/19/6.3	PG recognised that there has been some	

	<p>confusion as highlighted at the last Communities Committee about the involvement of the local community groups. PG confirmed that as the venue has not been secured together with the support of HTC, he could not start the process of formally planning the event with the local community groups. He stated that this would happen once these two key elements were in place.</p>	
10/19/6.4	<p>PG confirmed that he has spoken to Hailsham Community College about the event. They are keen to be involved but not as the host venue.</p>	
10/19/6.5	<p>PR stated that there was not an issue if the community groups are going to be involved, but there was some feeling amongst some of the groups that a music festival on the VE Day 75th Anniversary was inappropriate. PG confirmed that whilst there was a music element to the day it was not a music festival; it is a community event that incorporates the VE Day anniversary.</p>	
10/19/6.6	<p>CJ stated that older people would recognise the importance of the day, but younger people would not and therefore the event needed to include things to attract younger people.</p>	
10/19/6.7	<p>BP reminded the team that VE Day itself was a celebration.</p>	
11/19/7	<p><u>Hailsham Forward – Hailsham Town Council Relationship</u></p>	
11/19/7.1	<p>MC advised the meeting that there was a motion to be presented to the next Council meeting on 20th November. Whilst this was not certain that it will be put to the Council, it is likely to happen. The current motion reads:</p>	
11/19/7.2	<p>Given Hailsham Forward is now established as a Community Interest Company (CIC) and in the light of there being no formal or written agreement in place regarding the relationship between the Town Council and Hailsham Forward this Motion proposes that the Town Council undertake an urgent review to: establish if the Town Council wishes to continue a relationship and if so what form this should take.</p>	

	<p>The Review should include consideration of any continued Town Council support in the form of financial and human (staffing) resources.</p> <p>The Review should take place to a timescale that enables recommendations to be presented to Full Council and decisions made before 1st April 2020.</p> <p>Any formal agreement put in place as a result of the Review should be reconsidered every year as part of the Town Councils Budget Preparation / Setting process.</p> <p>There was a general discussion on the achievements of Hailsham Forward and the benefits of the representations that it has made and can make in the future. MC suggested that members of Hailsham Forward should attend the meeting on 20th November to highlight the work of the partnership and positive effect it has had on both businesses and community groups in the town. MC will confirm the details of the final motion and location and timing of the meeting a week before the 20th November.</p>	
11/19/8	<u>Any Other Business:</u>	
11/19/8.1	<p>CS highlighted the presentation that Burgess Hill Business Association made to Hailsham Forward a couple of years ago promoting the benefit of a business association that supported business parks. The Chamber have now agreed to pursue this for Hailsham and surrounding area, to include the industrial estates and Polegate. This should expand the current Chamber membership of 100 and will give businesses more of a say in what happens locally to their and the communities benefit. It is important to be able to influence both WDC and ESCC. This is a great example of the collaborative work of Hailsham Forward.</p>	
11/19/8.2	<p>PW stated that the town is expanding and for the period 2000 and 2030 the town is likely to double in size of population. It is the job of Hailsham Forward, the Chamber of Commerce and FSB to persuade local people to use Hailsham</p>	

	<p>businesses. The Chamber is becoming the hub of business support but is missing retail membership currently, this needs to be addressed. There is also a lack of people using the town centre currently and this needs to be addressed by creating the atmosphere for people to use the town centre including supporting events.</p>	
11/19/8.3	<p>CS agreed with the statement from PW and highlighted the issues with WDC in their current planning approvals for Hailsham. The numbers in the plan have changed from 29,000 new builds to a current 11,000 target. The issue of infrastructure has not been addressed by WDC despite continued lobbying by local organisations. CJ also highlighted the fact the Hellingly Parish Council has objected to plans as they do not address infrastructure issues of the proposed development. CT commented that green space provision is not addressed by WDC planning.</p>	
11/19/8.4	<p>CS commented that WDC has forgotten about all infrastructure requires of planning applications and the issues over the effect of applications on the Ashdown Forest are self-imposed. The Local Enterprise Partnership are not able to provide funding if there are no development approvals by WDC in certain areas of the district such as the Ashdown Forest. FSB are opposing this situation and Hailsham Forward is an important player in this.</p>	
11/19/8.5	<p>BP highlighted the great working relationship between Hailsham Farmers' Market and Hailsham Forward that has helped promote awareness of businesses in the town. All the past conflicts in the town have gone as a result of the work of Hailsham Forward.</p>	
11/19/8.6	<p>CB provided the background to the establishment of the Hailsham Card and stated that over 30 local businesses are currently providing promotions in the town. The latest business to join the scheme is Freedom Leisure, who are offering 50% off their joining fee. There is now a digital card available alongside the existing plastic card and loyalty stamps are also available.</p>	

11/19/8.7	<p>CB gave a brief presentation on the new brand Your Hailsham a new e-commerce one-stop-shop platform. CB stated that he has a new business partner to support the business and up to 300,000 business can be serviced with the new scheme.</p> <p>The new Gold licences includes the following</p> <p>Analytics, Full Profile, Discount Card Map, Email Marketing, Menu/PDF Downloads, Local Offers, Home Page Placement, Online Ordering/Store, Savings Leaderboard What's On/Events. The next build of the App will include: Social Media Tools, Ticket/Event Bookings, Gift Vouchers, Restaurant table booking.</p> <p>The cost is £30 per month for a business to be part of the new scheme.</p> <p>CB asked if Hailsham Forward would sponsor the scheme and provide free gold licences for local businesses. He was asked to provide a written proposal for the team to consider at a future meeting.</p>	CB to supply written proposal to the Team.
11/19/8.8	PR highlighted the benefit of the Hailsham Community Group Forum established by hailsham Forward.	
11/19/9	<u>Date of Next Meetings:</u>	
11/19/9.1	Future Dates for 2019: 6 th December	
11/19/10	<u>Meeting Dates 2020</u>	
11/19/10.1	10 January 7 February 6 March 3 April 1 May 5 June 3 July 7 August 11 September 9 October 6 November 4 December	