

HAILSHAM FORWARD

EXECUTIVE TEAM

MINUTES OF THE MEETING HELD AT 9.00AM ON 10TH MARCH 2017 AT
HAILSHAM TOWN COUNCIL OFFICES, MARKET STREET, HAILSHAM

Attendees:

Cllr Nigel Coltman – Co-opted Member: NSC
 Cllr Gavin Blake-Coggins – Hailsham Town Council: GBC
 Claire Baker - Hailsham Chamber of Commerce: CB
 Mickey Caira – Officer Support Hailsham Town Council: MC
 Michelle Hagger – Officer Support Hailsham Town Council: MH
 Cllr Chriss Triandafyllou – Hailsham Town Council: CT
 Clive Soper – Federation of Small businesses: CS
 Christian Letschka - Officer Support Hailsham Town Council; CL

Action:

3/17/1	Apologies:	
3/17/1.1	Cllr Barby Dashwood-Morris – Hellingly Parish Council: BDM Steve Parmar-Greaves – Local Business Representative: SPG Phil Matthews – Representing Young People: PM Jan Townsend – Community Representative: JT Cllr Nick Collinson – Wealden District Council: NAC Trina Mayson – Hailsham Chamber of Commerce: TM	
3/17/2	<u>Minutes of Meeting Held on 10th February 2017</u>	
3/17/2.1	These were agreed as an accurate record of the meeting.	
3/17/3	<u>Matters Arising:</u>	

3/17/3.1	<u>Minute 2/17/6.3 Street Market:</u> CL updated the meeting on the work to promote the market on social media with more postings on Friday and Saturday mornings. He is looking to get a Facebook feed onto the Hailsham Forward website and use the events feature to further promote the market.	
3/17/3.2	<u>Minute 2/17/6.1CIC Document:</u> MC confirmed that he has not yet received the details from NAC	NAC to provide the contacts details to MC
3/17/4	<u>Hailsham Industrial Parks</u>	
3/17/4.1	MC highlighted the major disruption for the Diplocks Estate once the water main works start. There will be some parking restrictions in place and a one-way system imposed. CL will send out details of the planned traffic management to all.	CL to email out the traffic management details.
3/17/4.2	CS raised the issue of the catering wagon located in the estate; it is an additional “obstruction” in the road. He asked if it was licensed and commented that Café pays business rates and the wagon does not. It was agreed that MC would check if the wagon is licensed by ESCC, and if it can be better located post water main works.	MC to check with ESCC on the catering wagon.
3/17/5	<u>Hailsham Street Market:</u>	
3/17/5.1	MC updated the Team on the appointment of Tracey Ryland to undertake some background research and recruit more market traders. A report will be presented to the next meeting to review the operation of the market following the research undertaken by Tracey.	
3/17/5.2	CS highlighted the massive benefits of social media on the promotion of businesses and is a key benefit to the success of the market.	
3/17/5.3	CB asked if there were any statistics on effect of the Facebook page. CL stated that there is some detail on Facebook but it was not clear on the number of people that are seeing each post.	
3/17/5.4	CT stated that part of the work of Tracey	

	Ryland would include organising a larger monthly market. This will be done when more market traders have been sourced.	
3/17/5.5	CL highlighted that once the road works are completed and buses are using the High Street again then more people would be dropped off in the heart of the market.	
3/17/5.6	NSC stated that the new layout of the High Street, including wider pavements, should encourage more local residents to come into the town centre. He pointed out that there may be an issue with vehicles parking on the wider pavements and to help prevent this, the Town Council are currently looking at installing some heavy duty planters. These should prevent parking on the wider pavements and improve the look of the town.	
3/17/6	<u>Legal Status Update:</u>	
3/17/6.1	There is no further update on this item. MC awaiting details from NAC on specialist help.	
3/17/7	<u>Any Other Business:</u>	
3/17/7.1	CS stated that the Pop-up shop should be open soon and there is a lot of interest in the project. The rent will be £100 per week inclusive.	
3/17/8	<u>Date of Next Meeting:</u>	
3/17/8.1	31 st March 2017, 9.00am Town Council Offices.	
3/17/8.2	Please see the revised list for the remainder of the year for the Executive Team Meetings: 12 th May 9 th June 30 th June 11 th August 15 th September 10 th November 8 th December	