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HAILSHAM FORWARD

EXECUTIVE TEAM

MINUTES OF THE MEETING HELD AT 8.30AM ON 12TH FEBRUARY 2016
AT
HAILSHAM TOWN COUNCIL OFFICES, MARKET STREET, HAILSHAM

Attendees:

Cllr Nick Collinson: NAC
Cllr Chriss Triandafyllou: CT
Cllr Bill Bentley: BB
Jan Townsend: JT
Phil Matthews: PM
Mickey Caira: MC
Keith Ramshaw: KR
Sam Imber: SI
Cllr P Holbrook: PH

Action:

2/16/1	Apologies:	
2/16/1.1	Cllr Barby Dashwood-Morris: BDM Cllr Nigel Coltman: NSC Michelle Hagger: MH Rob Slater: RS (Councillor Triandafyllou chaired the meeting in the absence of Rob Slater.)	
2/16/2	<u>Confirmation of the Minutes of the meeting held on 8th January 2016</u>	
2/16/2.1	Agreed as a correct record.	
2/16/3	<u>Matters Arising:</u>	
2/16/3.1	<u>Minute:1/16/4.2.</u> MC to arrange for the details from Sovereign Radio to be distributed.	MC to arrange the details from Sovereign to be forwarded.
2/16/3.2	<u>Minute: 1/16/4.3</u> MC advised the meeting that 3VA have indicated that they will provide some guidance on establishing Hailsham Forward on a legal basis have not been available to advise MH/MC. MH/MC will follow this up	MH/MC to follow up with 3VA.
2/16/3.3	<u>Minute: 1/16/4.5</u> MH/MC are still working on the issue of promoting the positives in Hailsham and will report back to future	MH/MC to continue working on the

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	meetings	issue
2/16/3.4	<u>Minute: 1/16/5.2</u> MC confirmed that the invitation letters have been produced.	
2/16/3.5	BB advised the meeting that the contract for the town centre works has been let to the ESCC'S new approved contractor, Costain. ESCC have also confirmed William Cantwell as the new lead officer on the project. There are some issues with respect to minimising the time the road/footways will need to be closed and day to day communications during the works. These will be discussed at the next MASHH meeting due to be held in early March. BB also confirmed that at a County Planning meeting on 10 th February the few objections to the TRO'S were dismissed and the scheme can now go ahead as planned in May. There was a major objection at the meeting from Councillor Keeley, which was dismissed by the committee.	
2/16/3.6	<u>Minute: 1/16/5.3</u> MC/JT confirmed that 99% of the invitations to the Business Forum had been hand delivered.	
2/16/3.7	<u>Minute: 1/16/5.4</u> MC advised the meeting that on investigating contact email addresses for the industrial parks most businesses provide a contact form and not a contact email address. JT offered to supply contact email addresses she had and MC had some from the first business forum. MC will use these to remind businesses a week before the forum.	JT to supply MC with email addresses. MC to send a reminder via email one week prior to the forum.
2/16/3.8	<u>Minute: 1/16/6.2</u> MC confirmed that MH has spoken to other community radio stations and has been advised that they are reluctant to promote another town to the detriment of their own town.	
2/16/3.9	<u>Minute: 1/16/6.3</u> MC confirmed that there needs to be more work done with the local community groups.	MH to continue to review what advertising opportunities exist with the local community groups.

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2/16/3.10	<p><u>Minute: 1/16/7.1</u> MC confirmed that he sent around the notes from the initial HAAP Steering Group meeting.</p> <p>PM updated the meeting on the first full meeting of the HAAP Steering Group that took place on 2nd February. The meeting was well attended and set the scene on how the process will work. Nigel Hannam provided a high level project plan. The main focus of the meeting was to establish the working groups that will review and research a number of key areas:</p> <ul style="list-style-type: none"> • Community including residents • Infrastructure including transport, education and health • Business and retail • Environment • Developers and land agents <p>Members of the Steering Group have been asked to volunteer to serve on some of these groups. Meeting dates for the remainder of 2016 have been set.</p> <p>PM emphasised the need to involve young people in the process and has arranged for Nigel Hannam to speak to 16plus pupils at HCC.</p>	
2/16/4	<u>Hailsham Card</u>	
2/16/4.1	Following a discussion on the design of the card it was agreed that the front of the card should depict the image of Hailsham Pavilion and not the church together with the wording “shop local, invest in your community”	
2/16/4.2	It was agreed that the back of the card should have the Hailsham Forward logo/name.	
2/16/4.3	It was also agreed that the backing card will have the Hailsham Forward logo/name together with the following “Hailsham Forward are local businesses and Councils working together with the community to see a vibrant and successful town”	
2/16/4.4	BB suggested that the card could be launched at the Pavilion using the on screen advertising.	
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2/16/5.1	It was agreed that a reminder email is sent a week before the Forum where email addresses are known.	
2/16/5.2	It was also agreed to engage SI to produce a banner, advertising the Forum to be placed on the side of 2 North Street (Hailsham Works building)	
2/16/5.3	BB informed the Team that it is unlikely that he will not be able to attend the Forum.	
2/16/5.4	CT informed the Team that he will not be able to attend the Forum.	
2/16/6	<u>Residents Forum:</u>	
2/16/6.1	MC informed the Team that the Town Council resolved to set up some form of citizen's panel to replace the more open style Forum organised by Hailsham Forward.	
2/16/7	<u>Hailsham Street Market :</u>	
2/16/7.1	MC informed the Team that the Street Market flyers will be delivered to each of the 9,500 Hailsham households along with the new Hailsham Town Council newsletter in the coming weeks.	MH to provide financial up-to-date details of the Hailsham Forward for the next meeting
2/16/7.2	CT asked for details of the market budget for advertising. MC confirmed that he will ask MH to provide financial details of the project for the next meeting.	
2/16/7.3	BB suggested that the Team should investigate placing some form of snap on signs promoting the Street Market and Farmers' Market on existing highway signs on the A22 on the day of the markets. This will require a licence form ESCC.	
2/16/8	<u>Wealden Issues and Options:</u>	
2/16/8.1	This was dealt with under 2/16/3.10 above.	
2/16/9	<u>Any Other Business:</u>	
2/16/9.1	BB informed the Team that ESCC and the Local Enterprise Partnership have provided £1.4m funding to help the development of the	

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	<p>Swallow Business Park on the A22 at the Dicker. He has “challenged” ESCC with respect to the negative impact that the development of the Park will have on the business parks in Hailsham, as it may lead to a bleed of businesses from Hailsham to the new park. The ESCC Economic Development Team has some sympathy with this and have agreed to support suitable projects that will help improve the existing industrial parks in Hailsham. This will include meeting with Hailsham Forward and the businesses and landlords from the parks to look at projects that will encourage businesses to invest/expand within the existing parks. Some sort of plan will need to be established to identify what can be done and who should be involved, this should include WDC Planners to deal with issues around the sizes of existing units.</p>	
2/16/9.2	<p>The Team recognised the difficulty in engaging with the landlords of the existing parks and will need to get them involved.</p>	
2/16/9.3	<p>CT suggested that the next Business Forum should focus on this issue. It was agreed that a plan needs to be put into place before this Forum and that the Forum should take place within an industrial park such as Chandlers.</p>	
2/16/9.4	<p>SI asked if there was scope to invest in managed office space that currently is not available in Hailsham.</p>	
2/16/9.5	<p>It was agreed that this subject would form the substantive part of the next Executive meeting.</p>	
2/16/10	<p><u>Date of Next Meeting:</u></p>	
2/16/10.1	<p>It was agreed that the next meeting will be Friday 4th March 2016 at <u>8.30am.</u></p>	
2/16/10.2	<p>Note there will be a MASHH Steering Group meeting starting at 10.00am on 4th March.</p>	